

**EDINA PUBLIC ART COMMITTEE
MEETING MINUTES
EDINA CITY HALL
CITY OF EDINA, MINNESOTA
February 7, 2013
4:00 p.m.**

I. CALL TO ORDER

Chair Barbara La Valleur called the meeting to order at 4:00 P.M.

II. ROLL CALL

Answering roll call: Bernice Amacher, Pat Beaver, Walt Gregg, Mark Lidke, Bill McCabe, Anna Pugh, Sarah Rose, and Lynn Rudick.

Staff present: Michael Frey, and Anne Spooner.

II. APPROVAL OF MEETING AGENDA

Approved as stated.

III. ADOPTION OF CONSENT AGENDA

Approved as stated.

IV. COMMUNITY COMMENT

Ms. La Valleur welcomed Faye Ellison Mitchell who expressed interest in joining EPAC.

VI. REPORTS/RECOMMENDATIONS

A. Financial Report/New Donations

Mr. McCabe reported that as yet, no money has been spent for 2013. He reported a balance of \$1,009 in the Edina Community Foundation account.

B. Sculpture Rotation One or Two Years-Discussion

Mr. Frey gave a quick recap to members regarding sculpture rotation, and stated though holding a yearly call for sculptures requires a great deal of work, it was decided that a yearly rotation is beneficial for a number of reasons. It keeps momentum going, encourages public awareness and generates publicity. Many residents have come to expect a change in sculptures every year.

Ms. Rudick inquired if the judging process can be streamlined to reduce the amount of work.

Mr. Frey responded that it is possible as last year was his first year of participation and the experience has given him a better idea of the number of related tasks there are and how better to determine who on the committee can take on these projects.

Further issues of the judging process were discussed to give new members information about this part of the Call. The date Wednesday, March 27, 2013 at 10am was set for judging. The 50th & France Business Association is also invited. Judging will occur at the Edina Art Center. Ms. Beaver and Mr. Lidke offered to assist with preparation of display boards in advance of judging day.

C. Edina Sculpture Book Signing

Ms. La Valleur reported this as a great success. Many people attended and 10 books were sold during the event. Ms. La Valleur asked for continued support from all EPAC members in the way of attendance at public events.

Mr. Frey reported that proceeds of \$350 from sales of the 1st edition of *Edina Sculptures* benefit EPAC. A final tally is pending on the 2nd edition copy of the sculpture book.

D. Art Wrapped Utility Boxes

Ms. Amacher reported that she made contact with Minneapolis Public Works Director Brian Olson who said art wrapped utility boxes discourages vandalism while encouraging neighborhood pride. He said that permission from the city and the local neighborhoods was required. In Minneapolis, only city owned boxes were wrapped. Funds were required along with a bank dispensation as well as compliance with city permits. The arts commission in Minneapolis had final say in the project. No advertising was allowed. Mr. Olson recommended vinyl material be used similar to that seen on the sides of city buses. Mr. Gregg reported that a transfer process is likely and the artwork is printed onto the vinyl rather than the artist painting directly on a blank vinyl wrap. UV protection can be applied to reduce fading. Edina has 13 public boxes.

Additional discussion took place as to what kind of art should be chosen and by whom. Mr. McCabe suggested images of Edina which would be in conjunction with the City of Edina's 125th anniversary celebration. It was agreed that more research is needed.

E. Sensible Land Use Coalition Meeting on Public Art and Place Making

Ms. La Valleur attended this recent meeting and reported that it was a great opportunity to network as well as an important way to build relationships with artists and those interested in public art.

F. 50th & France Business Association

Ms. La Valleur presented a slideshow of public art at a meeting of the 50th & France Business Association to generate ideas on how to incorporate public art. The 50th & France Business Association agreed to donate \$500 to the 2013 Call for Sculptures for sculptures at 50th & France.

G. Other

Ms. La Valleur suggested creating "Listen & Learn", a monthly conversation with members of the public. The idea is to choose a location once a month and begin a dialog on public art. She stated she would use signage to gain attention along with posting these impromptu events on Edina Patch. Members liked the idea.

Mr. Frey reported and confirmed, after some investigation, there are no height restrictions in city code with regard to sculpture. He recommended that EPAC encourage larger pieces be proposed by sculptors.

Mr. Frey reported QR codes can be easily created by Communications. EPAC may decide on placement.

VII: ADJOURNMENT

This meeting was adjourned at 5:10 P.M.